



Intern at ArmAs Estate and Golden Grape ArmAs, LLC

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Undergraduate or graduate student studying marketing, business, tourism, agriculture or related field.

Desired skills: Organizational skills, honest and clear communication skills, alongside an appetite to learn and experience are part of the ArmAs brand. A positive attitude and dedicated work ethic are a must. At ArmAs, no job is too big or too small, we all do what is necessary when it is necessary. Interns with proficiency in multiple languages and skilled in event management are preferred.

Placement Description:

The development of the ArmAs Estate began in 2007, at which point the 180-hectare estate was comprised solely of rocks and uncultivated land. Today, the ArmAs Estate includes 110 hectares of planted vineyards, 40 hectares of orchards, a world-class winery and distillery, boutique hotel and tasting room, as well as a children's playground with amusements for people of all ages. A lake, a farm, a green-house and a dormitory are currently under construction. The company's main activities include wine and brandy production, along with export, marketing and promotional events advertising "The Renaissance of Armenian Wine" in various countries. Locally, ArmAs Estate hosts thousands of guests from all over the world who come to experience the ArmAs Estate Wine Tours or join in one of the many cultural events held throughout the year, such as our Wine & Jazz Festival or The Blessing of The Grapes Ceremony held in the summertime. The ArmAs Tasting Room also operates as a restaurant available for various celebrations as well as private or corporate events.

An internship at ArmAs will allow students to concurrently witness and learn about various aspects of our operation, including but not limited to agricultural production, wine & brandy production, tourism, hospitality, event management, export, and marketing, with an emphasis on the burgeoning wine industry in our country.

ArmAs will provide the interns with transportation to and from the Estate and meals are provided on site. On long work days or during special events, team ArmAs has the option of staying at the hotel.

Key duties:

- § Create new marketing content and edit existing materials
- § Assist with the preparation and administration of special events at ArmAs
- § Other duties related to intern's interests



Communications Intern at Eli.fun

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 35 hours per week)

Desired background: Undergraduate or graduate student studying communications, marketing or related fields.

Desired skills: Experience in copy-editing, online marketing, search engine optimization and content creation.

Placement Description:

Eli.fun is the leading online platform of unique experiences and authentic local tours in Armenia with focus on rural and eco-tours, food experiences and soft adventure. Eli.fun is part of a bigger family of eli.am - creative gift shop with more than 30% of market share.

The primary targets of Eli.fun are individual travelers planning their trips online and seeking amazing local experiences. The company plans to expand its operation into Georgia in 2018.

The company places emphasis on innovative tech-wise tools as well as content marketing. Therefore, we need fresh and young enthusiastic professionals to join our team of successful entrepreneurs making our current and potential customers happy.

The company needs an intern specialized in copywriting (creating headlines, slogans, catchphrases, writing for web advertising, social media and creating scripts for other commercials). The internship will give the participant the opportunity to gain deep insight into the field of tourism and hospitality as well as to work with an experienced team, to teach and to learn, and, most importantly, to realize his/her crazy and creative ideas.

Key duties:

- § Create new content and edit existing materials
- § Recommend strategies for search engine optimization
- § Other duties related to intern's interests



Search Engine Optimization Intern at Eli.fun

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Undergraduate or graduate student studying communications, marketing, tourism or related field.

Desired skills: Experience in search engine optimization and content creation.

Placement Description:

Eli.fun is the leading online platform of unique experiences and authentic local tours in Armenia with focus on rural and eco-tours, food experiences and soft adventure. The platform is part of a bigger family of eli.am - creative gift shop with more than 30% of market share.

Primary target of the platform are Individual travelers seeking planning their trip online and seeking amazing local experiences. Company plans to expand its operation in Georgia in 2018.

The company places emphasis on innovative tech-wise tools as well as SEO and content marketing. Therefore, we need fresh and young enthusiastic professionals to join our team of successful entrepreneurs making our current and potential customers happy.

The company needs an intern specialized in Search Engine Optimization. The internship will give the participant opportunity to gain deep insight in the field of tourism and hospitality as well as to work with an experienced team, to teach and to learn, and, most importantly to realize his/her crazy and creative ideas.

Key duties:

- § In-depth keyword research
- § Studying traffic and analytics
- § Analyzing competitors
- § Maximizing local search exposure
- § Developing strong calls to action
- § Working with copywriters and designers
- § Programming in HTML, PHP, etc.
- § Expertise with WordPress
- § Creating effective ranking strategies
- § Researching the latest SEO practices



Intern at EA Energy Advisory

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Graduate student studying Environmental Engineering or related fields.

Desired skills: Experience in research and project management, familiar with impact assessment and environmental management plans, demonstrated ability to contribute to teams and strong written and oral communication skills.

Placement Description:

EA Energy Advisory was established in 2005 as an Armenian private company of energy consultants. We are an independent energy consulting company providing technical and economic consulting services for investment projects to public authorities (state, municipal), donor organizations (World Bank, Asia Development Bank, KfW) and private investors. EA Energy Advisory provides the following consulting services: design and engineering; construction supervision; environmental and social safeguards; and capacity building support.

The firm operates a team of 20 employees, including engineers (electrical, telecommunication, mechanical and civil), environmentalists, economists, procurement experts, geologists and other personnel with backgrounds in engineering services and project management. The team has a depth of experience and diversity which is invaluable in the successful execution of our projects.

This internship will provide experience in consulting services and an understanding of the company's overall operation through daily interaction with employees.

Key duties:

- § Work with teams to manage project plans from inception to delivery
- § Program management and administration
- § Assist in developing of Environmental Impact Assessments and Environmental Management Plans
- § Contribute to resettlement and social safeguard reporting by reviewing existing policies and regulatory frameworks in energy, water and transportation sector
- § Support a culture of openness, collaboration, and continuous improvement
- § Other opportunities tailored to student's interest



Intern at EVN Wine Academy

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Graduate student studying management, economics or related fields.

Desired skills: Excellent writing and communication skills, including networking.

Placement Description:

The wine industry in Armenia is rapidly developing with the emergence of modern wineries that produce internationally competitive wines. At EVN and ICARE, we are inspired to contribute to its development. We implement quality assurance procedures, organize student-staff-alumni social events, involve exchange students, as well as strengthen our internship programs with cooperating partner wineries. EVN has established a student wine lab and a tasting room on the premises of the Armenian National Agrarian University. Our students are also involved with ICARE research activities to increase industry exposure. EVN intends to strengthen ties between academia and industry to ensure job placement for our graduates.

EVN Wine Academy has connections with all major wine-producing companies around Armenia, ranging from large-scale industrial wineries to small boutique family producers. The interns can be assigned to wineries, to help them with vineyard management, their bottling process, as well as innovations and business development. Because wine tourism is growing, the intern can create a business development plan for wine tours. An intern can also assist in the marketing strategy development for a specific product, create a network between similar U.S. companies and share their experience.

Key duties:

- § Helping write articles on success stories of our EVN Wine Academy alumni.
- § Writing blog posts about EVN programs to increase our recognition abroad.
- § Engaging in our on-going research projects during your internship including traveling around Armenia with our research team and sharing stories on our social media. Also providing technical assistance to the team, if you are able.
- § Conducting surveys about current challenges for Armenian wine export, analyzing the data and developing a strategy for market penetration.

- § Publishing papers based on market research.
- § Making presentations about your university and opportunities to have industrial internships or similar study abroad programs for our students.
- § Assisting in wine expos should there be an opportunity during internship.
- § Developing promotion strategies for Armenian wines.
- § Organizing language classes for our students.
- § Helping in areas where you have additional skills such as graphic design or other software.

Learn more about EVN Wine Academy: www.icare.am/evn

Follow us on Facebook: <https://www.facebook.com/EVNwineacademy/>

Subscribe to our YouTube channel: <https://www.youtube.com/user/atcicare>



Intern at International Center for Agribusiness Research and Education (ICARE)

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30-40 hours per week)

Desired background: Graduate student studying management, economics or related field.

Desired skills: Excellent writing and communication skills, including networking.

Placement Description:

At the International Center for Agribusiness Research and Education (ICARE) each student, graduate, faculty, and staff member belongs to the ICARE family. We believe that innovative education is the single most important factor for prosperity and development. To achieve this, we combine the best practices and the most advanced knowledge in agribusiness education, research, and development.

The Agribusiness Teaching Center (ATC), ICARE's flagship program, combines theoretical knowledge in the classroom with practical skills in the professional world, such as ICARE research projects, to prepare students focused on agribusiness economics, finance, management, and marketing. ATC prepares students to assist farmers, businesses, and public agencies to successfully meet modern challenges.

ICARE has connections with most of the agribusiness companies around Armenia, ranging from large-scale high-tech industrial agribusiness enterprises to small-scale family producers. The interns can be assigned to a specific agribusiness company to help them with innovations and business development. For example, an intern may be assigned to create business development plan for a specific product or product line, assist in a specific marketing campaign, connect the company with prospective partners in the US and globally, or bring in similar US companies' experience.

Key duties:

- § ICARE has matriculated about 500 graduates and has thousands of stakeholders globally. We expect you to help us manage students/alumni/faculty/staff stories on our social media and FB pages.

- § Writing articles in English and other languages you are proficient in for local and international Armenian newspapers.
- § Conducting seminars about education opportunities available in your home country to our undergrad and graduate students.
- § Conducting lectures on agribusiness-related topics of your preference.
- § Engaging in our on-going research projects during your internship including traveling around Armenia with our research team and sharing stories on our social media. Also providing technical assistance to the team, if you are able.
- § Organizing language classes for our students if you are proficient in a foreign language other than English.
- § Helping in areas where you have additional skills such as graphic design or other software.

Learn more about ICARE: www.icare.am

Follow us on Facebook: <https://www.facebook.com/AgribusinessTeachingCenter/>

Subscribe to our YouTube channel: <https://www.youtube.com/user/atcicare>

Marketing Intern at Innovative Solutions & Technologies Center

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Graduate student studying marketing, business or related field.

Desired skills: T-shaped professionals with a love of marketing, a sense of content and creative thinking. Candidate should have strong communication and negotiation skills and experience in market research, content creation and social media outreach.

Placement Description:

ISTC is a joint project by IBM, the Government of Armenia, Enterprise Incubator Foundation and USAID. The Government of Armenia, IBM and USAID are acting as resource partners and EIF is acting as an implementation partner. The main goal of the Center is to develop and strengthen the educational capabilities of Armenian higher educational institutions in IT/High-Tech, to enhance their research potential in educational context, as well as creating a favorable environment for formation of sustainable businesses.

The objective of a Centre of Excellence is to address the following key challenges:

- Modernizing IT curricula at major Armenian Universities
- Modernizing laboratory equipment at the Yerevan State University
- Upgrade the faculty qualification
- Increase the number of qualified IT/High-Tech workforce in Armenia
- Transfer Armenia into a regional IT/High-Tech center of excellence

Key duties:

- Create new promotions and animations
- Implement trainings and workshops related to SMM and marketing
- Market research, customer development and forecasting
- Mentor team projects, startups and students
- Assist social media team in growing the online presence

Data Scientist Intern at Innovative Solutions & Technologies Center

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Graduate student studying Data Science, Computer Science or related field.

Desired skills: Experience in Data Science methodology, project management, coding, analytics.

Placement Description:

ISTC is a joint project by IBM, the Government of Armenia, Enterprise Incubator Foundation and USAID. The Government of Armenia, IBM and USAID are acting as resource partners and EIF is acting as an implementation partner. The main goal of the Center is to develop and strengthen the educational capabilities of Armenian higher educational institutions in IT/High-Tech, to enhance their research potential in educational context, as well as creating a favorable environment for formation of sustainable businesses.

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- Modernizing IT curricula at major Armenian Universities
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- Increase the number of qualified IT/High-Tech workforce in Armenia
- Transfer Armenia into a regional IT/High-Tech center of excellence

Key duties:

- Establish links across existing data sources and find new, interesting mashups
- Implement trainings/workshops in the Data Science field
- Work closely with the data science master program professors & participants to identify, design and build appropriate datasets for complex experiments
- Create informative visualizations that intuitively display large amounts of data and/or complex relationships
- Work with industry experts to collect and combine data from multiple sources, analyze it for insights and produce outstanding visuals
- Design and run data hackathons
- Work with startup and teams, mentorship



Fundraising Intern at MER Soft LLC

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Undergraduate or graduate student studying business or related field.

Desired skills: Strong written and oral communication skills, experience in research, marketing, sales and negotiation skills.

Placement Description:

Mer Soft LLC is a software development company established in 2008. The company designs and develops business management systems with a mission to equip the business sector with software that simplifies their most tangled and time consuming processes, drives revenue, and mitigates risks. The company motivates entrepreneurs to use IT solutions in their business processes and offers full customization support.

Mer Soft's main focus areas are HRM, CRM, warehouse and trade (distribution and production) management, navigation, healthcare management, pharmacy management, dental clinic management, and hotel and restaurant management. In addition to our software products that are used by more than 500 small, medium and large enterprises and organizations, the company is working on startup IT projects as well.

This internship affords students an opportunity to learn and practice strategies for attracting investors by representing an IT company and its products to potential customers, to practice their research skills and gain an understanding of how cultural differences can affect communication, sales and marketing.

Key duties:

- § Network with potential investors for IT startups
- § Assist in attracting financial resources, including new customers
- § Other opportunities tailored to the intern's interests



Marketing Intern at Nairian Cosmetics

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 40 hours per week)

Desired background: Undergraduate or graduate student studying marketing, MBA, International Business or related field.

Desired skills: Research and marketing skills, including experience developing digital content and website development. Demonstrated project management experience.

Placement Description:

Nairian creates high-class natural cosmetics with plants cultivated in Armenia, and inspires beauty with a commitment to health. Nairian was founded in 2012 by Ara and Anahit Markosian, an Armenian couple who had been living in the USA and working in the Silicon Valley for the past 20 years. The first Nairian lab was started in a small space in Yerevan. Today, the lab and fields are located in Aragyugh village, 40 minutes outside Yerevan. After 4 years of preparation, we launched our products on October 23, 2015 in Armenia, and have since extended our sales to the USA, Russia and Japan.

This internship provides students with a chance to not only learn and contribute to Nairian, but also to gain an understanding about Nairian's overall operation through daily interactions with its employees. Students will gain exposure to Nairian's agro-programs, manufacturing and development of products.

Key duties:

- § Assist in marketing and business development by creating and managing content
- § Contribute to Nairian's team based on individual strengths and interests
- § Support other administrative needs as required



Artificial Intelligence Intern at Machine Learning Department at PicsArt

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Graduate student studying Machine Learning, AI, Computer Science, Statistics, Applied Mathematics or a related technical field.

Desired skills: Comfortable with manipulating and analyzing complex, high-volume, high-dimensional data from varying sources; ability to communicate complex research in a clear, precise and actionable manner; understanding of big data; fluency in Python, R, and C++ is preferred; knowledge of Node.js and Java is a plus; awareness of state-of-the-art results of research and the ability to understand and apply them in relevant fields of application.

Placement Description:

PicsArt is an app that makes it easy to go beyond the filter and take your photo editing to the next level. You can make amazing images, stickers, collages and drawings and share with friends. With 400 million+ installs and 90 million+ monthly active users, PicsArt spans the globe and is available in 20 languages. PicsArt is trying to build the largest social entertainment network and enable people to create, share, socialize, learn and be inspired. PicsArt is a Sequoia Capital-funded company.

At PicsArt, you will build a product that inspires millions of people to be more creative every day, helps them discover things they love, and go do them in real life.

This internship affords the student a chance to not only learn but also gain an understanding about PicsArt overall operation through daily interactions with different specialists. The applicant will work with our Artificial Intelligence/Machine Learning department specialists.

Key duties:

- § Construct deep learning models that help in understanding the semantics of media data (images and videos) enabling classification, segmentation, synthesis, etc.;
- § Develop and adapt new techniques to accomplish production ready results.



Digital Marketing Intern at SFL LLC

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 40 hours per week)

Desired background: Any undergraduate or graduate student with experience in digital marketing.

Desired skills: Understanding of content modeling, strong communication skills, and demonstrated critical thinking and analytical skills. Experience in photography and search engine optimization are a plus!

Placement Description:

SFL is a software consulting company that has been around since 2006. We design and build custom software systems and solutions that make a real change in the world around us. We partner with clients to create and support innovative solutions that help businesses become a lasting success in the marketplace. With headquarters in Yerevan, Armenia, and a branch in Chicago, Illinois, SFL serves clients from the US, Europe and Armenia, establishing lasting business relationships that turn into dedicated collaborations. We also work on our own ideas, turning them into successful projects.

SFL has more than 75 professionals, including software architects, developers, designers, product owners, scrum masters, media specialists and more. Join our team and be part of our IT magic!

This internship offers a chance to gain knowledge in various aspects of IT product development, an understanding of our company's overall operation and engagement with our excellent team.

Key duties:

- § Developing and executing marketing campaigns and tracking results
- § Generating and promoting content optimized for different platforms
- § Performing marketing research and analysis, sharing results and adjusting the marketing strategy accordingly
- § Interacting with followers on several platforms, identifying influencers, and building lasting relationships
- § Implementing SEO techniques, such as link building, website optimization, content snippet marketing and more
- § Creating paid adverts using Google Adwords, Facebook Ads Manager and Twitter Ads Manager
- § Creating content for different outlets such as the company website, blog, and branding materials
- § Managing Company Social Media outlets (Facebook, Twitter, Instagram)
- § Other opportunities tailored to student's interests



Intern at SolarOn

Country: Armenia

Dates of Internship: June to July, 2018 (6 weeks at 30 hours per week)

Desired background: BS or MS degree in Electrical Engineering, Energy Science and Engineering, or related disciplines.

Desired Skills: Understanding of solar systems, knowledge of solar power plant operation; cross-cultural, good communication and organizational skills

Placement Description:

Profpanel LLC was founded in 2012, but started its activities in the production of solar panels in 2016. Our company is the first and only manufacturer of solar panels in Armenia, which annual production capacity reaches about 10 megawatt. Brand "Solaron" is a registered trademark for products manufactured by Profpanel. In Profpanel Company merged team of highly qualified professionals with many years of experience in business organization from scratch.

We believe that renewable energy resources can improve the quality of our lives and promote sustainable development in our country. Renewable energy systems are practical, reliable, and productive for people and for the environment.

Profpanel LLC provides services to individuals and legal entities, as well as ready to cooperate with those companies who are engaged in the installation of solar panels. Moreover, the company intends to create dealer network in Armenia consisting of startup companies, specialized in the installation and connection of solar panels.

This internship is not only a chance to contribute to the manufacturing process, but also to gain knowledge and skills about solar power plant calculating and solar panels installation through daily interactions with different specialists. The applicant will be able to work in different departments and hopefully will learn a lot during the internship period.

Key duties:

- § Participation in the production of solar modules,
- § Getting experience on solar systems calculations and design;
- § Participation on the installation and operation of solar systems
- § Meetings with potential customers and assistance according their needs
- § Other opportunities tailored to student's interest
- § Some administrative tasks may be required.

Learn more about SolarOn: www.solaron.am

Follow us on Facebook: <https://web.facebook.com/solarONarmenia/>



Design Intern at Startup Armenia Foundation

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Undergraduate or graduate student with digital design skills.

Desired skills: Experience in UI/UX and skilled in Adobe tools, including Illustrator, Photoshop, After Effects, Premier and others.

Placement Description:

Startup Armenia Foundation was founded in March 2016 by a group of innovative young people, who previously authored and succeeded in several startups. The main purpose of Startup Armenia Foundation is the establishment of new educational and business platforms in Armenia, to support the development of Armenian Startup Eco-System and promotion of a cooperative workstyle. The foundation's current projects include the Sevan and Seaside Startup Summits, Coworking Space Armenia and Startup Armenia Times. The Foundation also supports youth activities in regional communities.

This internship affords students with a chance to not only learn and contribute to the Foundation within a specific administrative function, but also to gain an understanding about the Foundation's overall operation through daily interactions with employees.

An internship with the Startup Armenia Foundation provides the following opportunities:

- § Engage stakeholders in the Armenian Startup Ecosystem
- § Gain experience in project management (Sevan and Seaside Startups Summits)
- § Interact with influential startupper and venture capital representatives
- § Participate in startup events in the region
- § Attend seminars and workshops
- § Other opportunities tailored to student's interest

Key duties:

- § Assist in developing and editing digital materials
- § Assist in research and usability tests
- § Other contributions to product design processes, including some administrative tasks



Public Relations Intern at Startup Armenia Foundation

Country: Armenia

Dates of Internship: June to July 2018 (6 weeks, 30 hours per week)

Desired background: Undergraduate or graduate student studying public relations, marketing or business.

Desired skills: Strong written and oral communication skills, experience creating digital and social media content, knowledge of industry trends and research skills.

Placement Description:

Startup Armenia Foundation was founded in March 2016 by a group of innovative young people, who had previously authored and succeeded in several startups. The main purpose of Startup Armenia Foundation is to establish new educational and business platforms in Armenia, to support the development of Armenian Startup Eco-System and to promote a cooperative workstyle. The foundation's current projects include the Sevan and Seaside Startup Summits, Coworking Space Armenia and Startup Armenia Times. The Foundation also supports youth activities in regional communities.

This internship affords students with a chance to not only learn and contribute to the Foundation within the unit they are assigned to, but also to gain an understanding about the Foundation's overall operation through daily interactions with employees.

An internship with the Startup Armenia Foundation provides the following opportunities:

- § Engage stakeholders in the Armenian Startup Ecosystem
- § Gain experience in project management (Sevan and Seaside Startups Summits)
- § Interact with influential startupper and venture capital representatives
- § Participate in startup events in the region
- § Attend seminars and workshops
- § Other opportunities tailored to student's interest

Key duties:

- § Assist in developing and editing communications materials including digital content and reports for stakeholders.
- § Contribute written and oral content during discussions, workshops and seminars with stakeholders and staff.
- § Other administrative tasks as required.